CONTRACT



WBTV One Julian Price Place Charlotte, NC 28208 (704) 374-3500

And:

Mentzer Media Services 600 Farimont Avenue Suite 306 Towson, MD 21286

	Contract / Rev	vision		Alt Order #	- -	
	810692	/		06286512		
Product						
RESTORE OUR FUTURE						
Contract Dates	Estimate #					
08/21/12 - 08/27/12	1945					
Advertiser			Ori	ginal Date	/ Revision	-
Iss/Restore Our Future			C	8/20/12	/ 08/20/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	

Dilling Oycic	Dilling Calc	muai	Od311/ Trade
EOM/EOC	Broadcast		Cash
Station	Account Ex	<u>kecutive</u>	Sales Office
WBTV	Dave Clark	ζ	Telerep-Washin
Special Handl	ing		
Demographic			
Adults 35+			
IDB#	Advertiser	Code	Product Code
1021	Advertiser	<u>oouc</u>	1 Toduct Code
Agency Ref		Advertiser	Ref
Spots/			Totals

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 WBTV 08/21/12 08/24/12 The Early Show	7-9a	:30	NM	3 \$6,400.00
Week: 08/20/12 End Date Weekdays Spots/Week 08/20/12 TWTF- 8	Rate Cooo oo			
	\$800.00			
N 2 WBTV 08/21/12 08/24/12 America Now Start Date End Date Weekdays Spots/Week	9a-10a Rate	:30	NM	4 \$1,600.00
Week: 08/20/12	\$400.00		i	
N 3 WBTV 08/21/12 08/24/12 Price Is Right	11a-12p	:30	NM ·	4 \$4,800.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/20/12 08/26/12 - TWTF 4	\$1,200.00			
N 4 WBTV 08/21/12 08/24/12 WBTV News At Noon	12-12:30p	:30	NM ·	4 \$4,800.00
Week: 08/20/12 End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 - TWTF 4	<u>Rate</u> \$1,200.00			
N 5 WBTV 08/21/12 08/24/12 WBTV News at 4p	M-F 4-4.30p	:30	NM ·	4 \$3,600.00
Start Date End Date Weekdays Spots/Week	Rate		İ	
Week: 08/20/12 08/26/12 - TWTF 4	\$900.00			
N 6 WBTV 08/21/12 08/24/12 WBTV News at 4.30p	M-F 4.30p-5p	:30	NM ·	4 \$4,800.00
Week: 08/20/12 End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 - TWTF 4	<u>Rate</u> \$1,200.00			
N 7 WBTV 08/21/12 08/24/12 WBTV News at 5p	5p-5:30p	:30	NM ·	4 \$6,400.00
Start Date End Date Weekdays Spots/Week	Rate		I	
Week: 08/20/12 08/26/12 - TWTF 4	\$1,600.00			
N 8 WBTV 08/21/12 08/24/12 WBTV News at 530p	M-F 530p-6p	:30	NM	5 \$10,200.00
Week: 08/20/12 End Date Weekdays Spots/Week 08/20/12 TWTF- 6	<u>Rate</u> \$1,700.00			
N 9 WBTV 08/21/12 08/24/12 WBTV News at 6p	M-F 6p-630p	:30	NM ·	4 \$8,400.00
Start Date End Date Weekdays Spots/Week	Rate			*-,
Week: 08/20/12 08/26/12 - TWTF 4	\$2,100.00			
N 10 WBTV 08/21/12 08/24/12 WBTV News Primetime	M-F 7p-730p	:30	NM	\$12,000.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 - 2222 8	<u>Rate</u> \$1,500.00			
N 11 WBTV 08/21/12 08/24/12 Millionaire	M-F 730p-8p	:30	NM	4 \$6,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	+ ψυ,υυυ.υυ
			-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WBTV One Julian Price Place Charlotte, NC 28208 (704) 374-3500

		Alt Order # 06286512
Contract Dates	Product	Estimate #
08/21/12 - 08/27/12	RESTORE OUR FUTUR	1945

Advertiser	Original Date / Revision
Iss/Restore Our Future	08/20/12 / 08/20/12

The Ch Start Date End Date Description Description Description Start/End Time Days Length Week Rate Type Spots Amount			Spots/		Tota	ıls
	·		Days Length Week Rate	Type Spot	ts	Amount
Start Date End Date Weekdays SpotsWeek S850.00 S850.00						
Week: 08/20172 08/26/12 29/22 222 6 \$860.00			:30	NM	6	\$5,100.00
Start Date End Date Weekdays Spots/Week Section Spots/Week Section Start Date Section Start Date End Date Weekdays Spots/Week Start Date Section Start Date Section Start Date Section Start Date Section						
Week: 08/20/12 08/26/12 TWFF- 4 \$660.00	N 13 WBTV 08/21/12 08/24/12 WBTV News 5a	5-530a	:30	NM	4	\$2,600.00
Start Date End Date Weekdays Spots/Week Rate S5,700,00 Start Date Start Date S6,700,00						
Week: 08/20/12 08/26/12 08/26/12 Week days Spots/Week Spot			:30	NM	2	\$11,400.00
Sian Date Meek G8/20/12 G8/26/12 -2 Spots/Week Spots		<u>Rate</u> \$5,700.00				
Week: 08/20/12 08/26/12 08/			:30	NM	2	\$11,400.00
N 17 WBTV 08/26/12 08/25/12 WBTV 11P News / Sat. Spots/Week Rate Spots/Week Spots/Wee						
Week: 08/20/12 08/26/12 WBTV 11p News / Sat. 11p-1135p 30 NM 1 \$3,300.00	·	Sat 6p-630p	:30	NM	1	\$900.00
N 18 WBTV 08/26/12 08/26/12 WBTV 11p News / Sat. 11p-1135p :30 NM 1 \$3,300.00						
Week: 08/20/12 08/26/12 VEEK OB/20/12	·		:30	NM	1	\$3,300.00
Start Date Meek 08/20/12 Meskdays Spots/Week Rate S3,300.00 N 19 WBTV 08/26/12 08/26/12 CBS Sunday Morning Start Date O8/26/12 CBS Sunday Morning Start Date CBD Date Weekdays Spots/Week Start Date CBD Date Start Date CBD Date Start Date CBD D	Week: 08/20/12 End Date Weekdays Spots/Week Week: 08/20/12 08/26/121- 1					
N 19 WBTV 08/26/12 08/26/12 CBS Sunday Morning Start Date End Date 08/26/12 08/26/12 CBS Sunday Morning Start Date 08/26/12 CBS Sunday Morning Start Date 08/26/12		11p-1135p	:30	NM	1	\$3,300.00
N		<u>Rate</u> \$3,300.00				
N 20 WBTV 08/26/12 08/26/12 Face the Nation 1130a-12n 130 130 NM 1 \$475.00	N 19 WBTV 08/26/12 08/26/12 CBS Sunday Morning		:30	NM	1	\$1,100.00
Start Date End Date 08/26/12 08/26/12 08/26/12 WBTV News Sun 630p Sun 630p Sun 630p Start Date End Date 08/26/12 08/26/12 Sun Prime Hour 1 7-8p 30 NM 1 \$7,600.00						
Neek:			:30	NM	1	\$475.00
Start Date End Date 08/26/12 08/26/12 Sun Prime Hour 1 T-8p Start Date Start Date Start Date End Date 08/26/12 Sun Prime Hour 3 Spots/Week Rate Start Date Start Date Start Date End Date O8/26/12 Sun Prime Hour 3 Spots/Week Rate Start Date Star						
Week: 08/20/12 08/26/12 1 1 \$1,000.00 N 22 WBTV 08/26/12 08/26/12 Sun Prime Hour 1 7-8p :30 NM 1 \$7,600.00 N 23 WBTV 08/26/12 End Date 08/26/12 Weekdays 1 Spots/Week 57,600.00 P-10p :30 NM 2 \$4,800.00 N 23 WBTV 08/26/12 08/26/12 Sun Prime Hour 3 9-10p :30 NM 2 \$4,800.00 N 24 WBTV 08/26/12 08/26/12 Sun Prime Hour 4 10-11p :30 NM 2 \$8,000.00 N 24 WBTV 08/26/12 08/26/12 Sun Prime Hour 4 10-11p :30 NM 2 \$8,000.00 N 25 WBTV 08/26/12 08/26/12 Sun Prime Hour 4 10-11p :30 NM 2 \$8,000.00 N 25 WBTV 08/27/12 08/27/12 WBTV News 6a 6-7a :30 NM 1 \$1,100.00 N	· · · · · · · · · · · · · · · · · · ·		:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate \$7,600.00		Rate \$1,000.00				
Week: 08/20/12 08/26/12 1 1 \$7,600.00 N 23 WBTV 08/26/12 08/26		•	:30	NM	1	\$7,600.00
Start Date Week: 08/20/12 08/26/12 Usun Prime Hour 4 10-11p 30 30 30 30 30 30 30 3						
Week: 08/20/12 08/26/12 2 2 \$2,400.00 N 24 WBTV 08/26/12 08/26/12 08/26/12 08/26/12 108/26/12 08/26/12 08/26/12 08/26/12 08/26/12 08/27/1			:30	NM	2	\$4,800.00
Start Date Week: 08/20/12 End Date Weekdays Spots/Week \$4,000.00	Week: 08/20/12 End Date Weekdays Spots/Week 2 08/26/122 2					
Week: 08/20/12 08/26/12 2 2 \$4,000.00 N 25 WBTV 08/27/12 08/27/12 08/27/12 2 WBTV News 6a 6-7a :30 NM 1 \$1,100.00 Start Date Week: End Date 09/02/12 1 Yeek: Spots/Week 1,100.00 Rate 1,100.00 NM 2 \$1,600.00 N 26 WBTV 08/27/12 08/27/12 08/27/12 08/27/12 2 Weekdays Week: Spots/Week 2 2 Weekdays 8800.00 Rate 800.00 NM 2 \$1,600.00 N 27 WBTV 08/27/12 08/27/12 08/27/12 America Now Start Date End Date Weekdays Spots/Week Rate 9a-10a :30 NM 1 \$400.00		· _	:30	NM	2	\$8,000.00
Start Date End Date 09/02/12 1 1 \$1,100.00						
Week: 08/27/12 09/02/12 1 1 \$1,100.00 N 26 WBTV 08/27/12 08/27/12 1 The Early Show 7-9a :30 NM 2 \$1,600.00 Start Date Week: 08/27/12 08/27/12 Weekdays 2 2 2 \$800.00 Rate \$800.00 N 27 WBTV 08/27/12 08/27/12 08/27/12 America Now Start Date End Date Weekdays Spots/Week Rate 9a-10a :30 NM 1 \$400.00			:30	NM	1	\$1,100.00
Start Date Week: End Date 08/27/12 Weekdays 2 Spots/Week 2 Rate \$800.00 N 27 WBTV 08/27/12 08/27/12 America Now Start Date 9a-10a :30 NM 1 \$400.00	Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 1 1					
Week: 08/27/12 09/02/12 2 \$800.00 N 27 WBTV 08/27/12 08/27/12 America Now Start Date 9a-10a :30 NM 1 \$400.00			:30	NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week Rate						
Start DateEnd DateWeekdaysSpots/WeekRateWeek:08/27/1209/02/1211\$400.00			:30	NM	1	\$400.00
		<u>Kate</u> \$400.00				

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		Alt Order # 06286512		
Contract Dates	Product	Estimate #		
08/21/12 - 08/27/12	RESTORE OUR FUTUR	1945		

Advertiser Original Date / Revision 08/20/12 08/20/12 Iss/Restore Our Future

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _l	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 28 WBTV 08/27/12 08/27/12 Price Is Right	11a-12p	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 1 1	Rate \$1,200.00				
N 29 WBTV 08/27/12 08/27/12 WBTV News At Noon Start Date	12-12:30p <u>Rate</u> \$1,200.00	:30	NM	2	\$2,400.00
N 30 WBTV 08/27/12 08/27/12 WBTV News at 4p Start Date End Date Weekdays Spots/Week	M-F 4-4.30p Rate	:30	NM	1	\$900.00
Week: 08/27/12 09/02/12 1 1	\$900.00				
N 31 WBTV 08/27/12 08/27/12 WBTV News at 4.30p Start Date	M-F 4.30p-5p <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 32 WBTV 08/27/12 08/27/12 WBTV News at 5p Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 1 1	5p-5:30p <u>Rate</u> \$1,600.00	:30	NM	1	\$1,600.00
N 33 WBTV 08/27/12 08/27/12 WBTV News at 530p Start Date	M-F 530p-6p Rate \$1,700.00	:30	NM	1	\$1,700.00
N 34 WBTV 08/27/12 08/27/12 WBTV News at 6p Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 1 1	M-F 6p-630p <u>Rate</u> \$2,100.00	:30	NM	1	\$2,100.00
N 35 WBTV 08/27/12 08/27/12 WBTV News Primetime Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 2 2	M-F 7p-730p <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
N 36 WBTV 08/27/12 08/27/12 Millionaire Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 2 2	M-F 730p-8p <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
N 37 WBTV 08/27/12 08/27/12 David Letterman Start Date	1135-1237a <u>Rate</u> \$850.00	:30	NM	2	\$1,700.00
N 38 WBTV 08/27/12 08/27/12 WBTV News 5a Start Date	5-530a <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 39 WBTV 08/27/12 08/27/12 Rachael Ray Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 1 1	10a-11a <u>Rate</u> \$500.00	:30	NM	1	\$500.00
		Totals		99	\$153,025.00

Time Period # of Spots **Gross Amount** Net Amount 07/30/12 -08/26/12 79 \$129,975.00 \$110,478.75 08/27/12 -08/27/12 20 \$23,050.00 \$19,592.50 \$153,025.00 Totals 99 \$130,071.25

Signature:	D	ate: _	